Unlocking the Power of Your Inbox
Why Launchpad is a Game-Changer for Email Data Extraction

Why Use Launchpad?

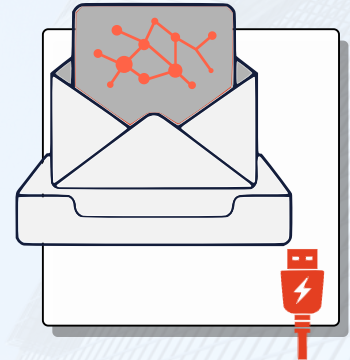**Save Time**
Automating repetitive work

Reduce Human Error
Ensuring accurate data extraction

Speed Up Decision Making
Feeding structured data into analytics dashboards

Eliminate Data Silos
Integrating email data with broader analytics ecosystems

Key Features of Launchpad

Attachment Parsing
Extract data from Excel, CSV, zip files, and email body content

Automated Workflows
Routing parsed data to Google Sheets, BigQuery, Looker Studio, AI vectors, & other destinations

Custom Parsing Rules
Set specific criteria to identify fields and data accurately

Filter by Email Address
Set parsing jobs to run on a schedule or trigger on email arrival

How it Works: Step-by-Step

Step 1:
Connect Your Email Inbox
Securely connect Launchpad to your email inbox or designated email forwarding address

Step 2:
Define Parsing Rules
Choose the type of data to extract from attachment fields and values

Step 3:
Preview and Test

Step 4:
Route to Destination
Send your cleaned and structured data to Google Sheets, CRMs, BigQuery, data warehouses, or dashboard tools like Looker Studio

Real-World Use Cases

E-commerce
Pull order data from supplier emails into dashboards.

Finance
Extract budget report data to warehouses.

CALIBRATE
Analytics